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## **Kerusso Capital Management Named to PSN Top Guns List of Best Performing Strategies for 1Q 2024**

*Quarterly PSN Top Guns List published by Zephyr identifies best-in-class separate accounts, managed accounts, and managed ETF strategies.*

**Winston Salem, North Carolina— May 29, 2024— Kerusso Capital** announced today that the firm’s Large Cap US Value Equity product has been named to the celebrated *PSN Top Guns List* of best performing separate accounts, managed accounts, and managed ETF strategies for 1Q 2024. The highly anticipated list, published by Zephyr, remains one of the most important references for investors and asset managers.

“PSN Top Guns award winners are honored for exceptional performance. Showcasing these strategies within a dedicated peer universe provides essential insight for advisors, institutions, plan sponsors, family offices and wealth managers interested in incorporating SMAs into their clients’ portfolios,” says Nick Williams, Product Manager of PSN at Zephyr. “It is because of this that this quarter marks the first time that [PSN Top Guns](#) is now openly accessible.”

Through a combination of PSN’s proprietary performance screens, [PSN Top Guns](#) awards products in six proprietary categories in over 75 universes based on continued performance over time.

Kerusso Capital’s Large Cap US Value strategy earned a PSN Top Guns [5-star] award, meaning the Large Cap US Value strategy had an r-squared of 0.80 or greater relative to the style benchmark for the recent five-year period. Moreover, the strategy’s returns exceeded the style benchmark for the latest three-year rolling periods. Products are then selected which have a standard deviation for the five-year period equal or less than the median standard deviation for the peer group. The top ten returns for the latest three-year period then become the 5 Star Top Guns.

“We are honored to achieve the PSN designation which validates the work the partners of Kerusso have been doing on behalf of clients to generate differentiated alpha in what many consider to be an efficient asset class. Kerusso has proven that it can be done and welcomes the opportunity to do so for current and potential clients.” Randell A. Cain, Jr., CFA, CEO/CIO, Kerusso Capital Management.

Kerusso’s Large Cap Value strategy has outperformed our benchmark, the Russell 1000 Value, for the latest quarter, 1 year, 3-year, 5-year, 10-year, and since inception time period dating back to 2002.



The complete list of PSN Top Guns and an overview of the methodology can be located at <https://informaconnect.com/zephyr/psn-top-guns/>.

#### **About KERUSSO CAPITAL MANAGEMENT**

Headquartered in Winston-Salem, North Carolina, Kerusso Capital Management, LLC (KCM) is an institutional investment firm focused solely on Value equity investing, providing investment advisory services to corporations, public pensions, foundations, endowments, family offices and high net worth individuals. We apply a proprietary valuation methodology to achieve outperformance. A minority and women-owned investment firm with majority employee ownership, Kerusso seeks to partner with current and future clients in achieving their long-term investment goals.

#### **<https://informaconnect.com/zephyr/psn-financial-sma-data/>**

For nearly four decades, <https://informaconnect.com/zephyr/psn-financial-sma-data/> has been a top resource for investment professionals. Asset managers rely on Zephyr's PSN to effectively reach institutional and retail investors. Over 2,800 firms, 285 universes, and more than 21,000 products comprise the PSN SMA database showing asset breakdowns, compliance, key personnel, ownership diversity, ESG, business objectives and strategy, style, fees, GIC sectors, fixed income ranges and full holdings. Unique to PSN is its robust historical database of nearly 40 Years of Data Including Net and Gross-of-Fee Returns. [PSN Mid-Year Outlook](#) provides insight and trends about the SMA industry. You can view in online [here](#).

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